

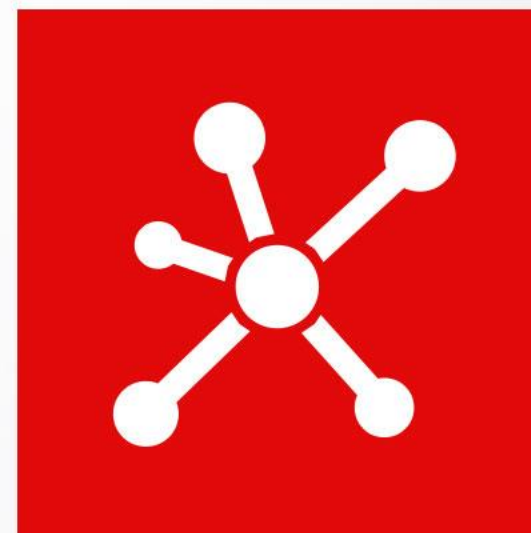
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>< Connect >> Automate >>> Innovate

 Webcast-Serie | Meet the Expert

Was ist Managed API-Integration?

Nutzen Sie die Stärke der Managed API-Integration mit BIS.





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Marvin Döring

Presales Manager Integration &
API Management



SEEBURGER

Thomas Kamper

SVP Strategic Product
Management



Agenda

01 | Less slides ...

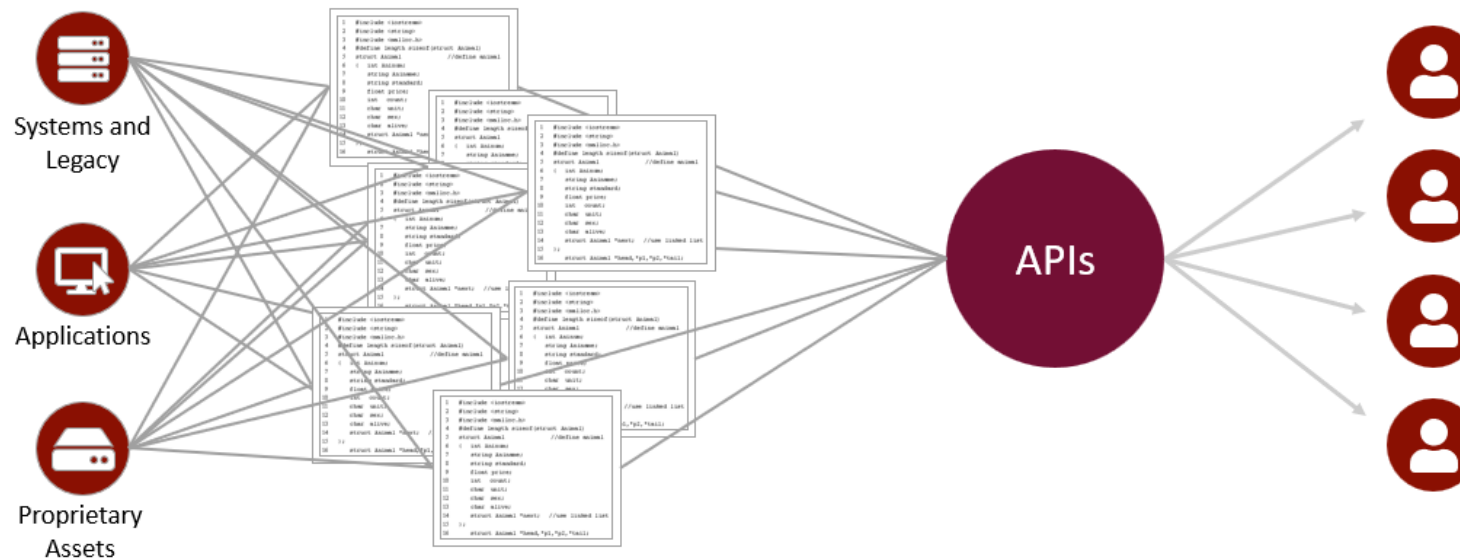
02 | ... more demo and exchange!



Increasing use of APIs, growing API traffic and reusing implemented APIs reveals the downsides of unmanaged API integration

**Point-to-Point
API spaghetti**

**Running or even publishing such a
landscape opens Pandora's box!**



<https://blog.seeburger.com/how-api-management-projects-go-awry-if-you-forget-about-api-integration/>

Pandora's box:

Security and reusability concerns of unmanaged API integration

Decentralized, multiple API endpoints lead to complexity, security and orchestration challenges and the implemented APIs can't be efficiently reused.

Without a centralized management of APIs, you face security risks due to the lack of robust protection, monitoring, governance and you fail to achieve a return on investment implementing APIs.

API management on top of API integration address these challenges:

- Central Documentation and Versioning
- Security Weaknesses
- Throttling API Traffic
- End-to-end Visibility

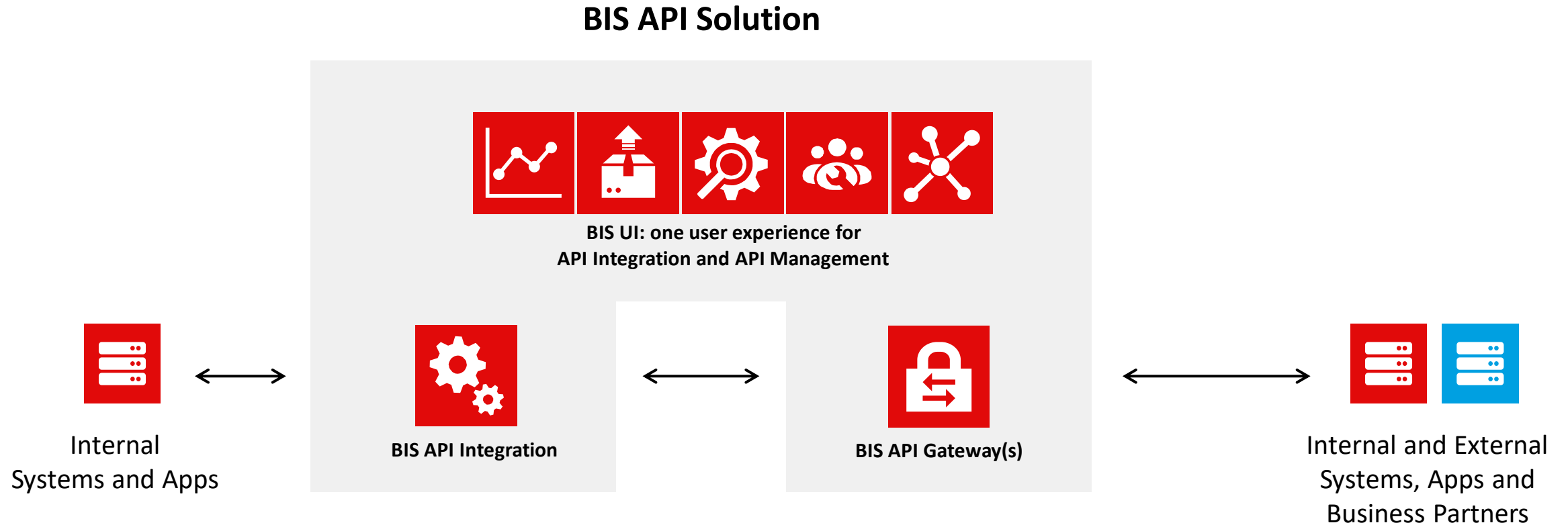


Result:

By implementing an API management platform, you can establish a secure and well-coordinated API ecosystem.

SEEBURGER BIS API Solution

A single and centralized platform to integrate & manage APIs and its traffic



Let's eliminate the source of trouble and not just keep Pandora's Box closed!



Expert Chat and Demo

Welcome Marvin!



Marvin, our questions today are:

- Why and how documenting and versioning your APIs?
- How to secure APIs?
- Why and how to manage API traffic by throttling?
- How to provide end-to-end visibility on a single point of truth?

Summary: Let's eliminate the source of trouble and not just keep Pandora's Box closed!

Don't get lost with API spaghetti and API chaos!

By implementing SEEBURGER API management, you can establish a secure and well-coordinated API ecosystem!

- **SEEBURGER API Portal** - *your central key application to ensure security and protection and assure proper reusability of your assets of integrated API!*
 - Central Documentation and Versioning of APIs for all users assuring internal harmonization and standardization (API Governance)
 - Centralized Management enables and ensures the well-ordered and desired reuse of APIs
 - Designing API Products:
 - Allows you to simplify complex APIs to ensure easy adoption of user
 - Design a unified, easy to use API facade which consolidates, manages and orchestrates multiple implemented API endpoints automatically
 - Protect and secure the access to data and functions of your backend for a specific purpose or user audience
 - Security Configuration: assign authentication methods (e.g., API keys, OAuth), assign encryption (HTTPS), using Policy Management, define users' access rights
 - Configuration of Throttling API Traffic: via Policy Management (e.g., rate limits by key or quota)
- **SEEBURGER API Gateway(s)** - *the central component to ensure adherence to security and API traffic configurations!*
 - Assures the proper and orchestrated execution of a composed API Product
 - Enforces Policies for Security
 - Enforces Policies for Throttling API traffic
- **SEEBURGER API Monitoring** - *the central point of truth to provide clarity, transparency, and peace of mind!*
 - Provides end-to-end visibility

SEEBURGER

Marvin Döring

Presales Manager Integration &
API Management

✉ m.doering@seeburger.de



SEEBURGER

Thomas Kamper

SVP Strategic Product Management

✉ t.kamper@seeburger.de



Vielen Dank

Fragen oder Anmerkungen?
Wir sind für Sie da!

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